

FOR IMMEDIATE RELEASE

**O'KEEFE COMMUNICATIONS SELECTED AS A FINALIST  
FOR A 2007 ISES ESPRIT AWARD**

**Washington, DC, June 19, 2007** – The International Special Events Society (ISES) announced today that O'Keefe Communications has been selected a finalist for a 2007 Esprit Award. The awards program recognizes outstanding achievements in the planning and production of special events.

O'Keefe Communications was selected as a finalist in the Marketing Design category based on the graphic concept they created for the American Society of Landscape Architects' (ASLA) 2006 Annual Meeting. The design was incorporated into the meeting's print collateral, website, email campaign, onsite set design, speaker presentation and video support.

Sarah Moore, O'Keefe Communications' Art Director commented, "This event was a special treat for our designers. From the very beginning, we had the opportunity to design a look that would work well within a variety of media, in the onsite look and feel, as well as emphasize ASLA's theme for the event, "Green Solutions for a Blue Planet."

O'Keefe Communications is one of two finalists in the category. The winner will be announced at ISES Eventworld, August 16-18, 2007 in Montreal.

**O'Keefe Communications**

O'Keefe Communications is one of the nation's leading providers of video, multimedia and event production services. O'Keefe Communications is based in Washington DC and is a member of the Washington Board of Trade, International Special Events Society and ASAE & The Center for Association Leadership. O'Keefe is also certified as a Women's Business Enterprise.

For more information on O'Keefe Communications, please call Wendy Siminski at 202-363-2101 or visit [www.okeefecom.com](http://www.okeefecom.com).

**International Special Events Society**

The International Special Events Society was founded in 1987 to educate, advance and promote the special events industry and its network of professionals. The society is comprised of over 4,000 professionals in over 35 countries representing special event producers, caterers, decorators, florists, destination management companies, rental companies, audio-visual technicians, convention center managers, and many more professional disciplines.

For more information on ISES, visit [www.ises.com](http://www.ises.com).

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