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HELPING IN THE FIGHT TO END CHRONIC HOMELESSNESS IN DC
O'Keefe Communications partners with Miriam's Kitchen for their annual "100 Bowls of Compassion" Fundraising Auction

Washington, DC (June 9, 2009)—O'Keefe Communications, Inc. once again showed its commitment to helping the more than 2,000 chronically homeless men and women in downtown DC by assisting in the production of Miriam's Kitchen's "100 Bowls of Compassion" annual auction fundraiser. O'Keefe believes in Miriam's Kitchen's mission of "providing services to address the causes and consequences of homelessness in an atmosphere of dignity and respect in the Washington, DC community."

The event was held on May 14, 2009, at the National Building and is the seventh year O'Keefe has been part of the program. To maintain the success the event has enjoyed over the years O'Keefe provided in-kind graphics production, staging and vendor coordination, and on-site management. Other generous vendors who participated in the production were Overland Pro Audio (audio), Permere Presentations (video), Event EQ (lighting) and Legacy Scenic Productions (stage & scenery).

While Michelle Obama's March 5 visit brought national media attention to Miriam's Kitchen, the volunteer staff has been offering guests a hot, nutritious breakfast every weekday morning for the past 26 years. In addition to breakfast, guests are invited to receive a wide range of social services, including mental health, medical and substance abuse services, assistance finding adequate shelter and permanent housing, connection to employment, and help in meeting other immediate needs such as clothing, toiletries, transportation and haircuts.

O'Keefe Communications is one of the nation's leading providers of video, multimedia and event production services. For more than 30 years, O'Keefe Communications has produced events nationwide for non-profits, associations, corporations and the government and is the recipient of more than 100 prestigious national and international awards for creative excellence. O'Keefe Communications is based in Washington, DC and is a member of the International Special Events Society and ASAE & The Center for Association Leadership. O'Keefe Communications is also certified as a Women's Business Enterprise.

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If you'd like more information about this topic, or to schedule an interview with Kevin O'Keefe, please call Lauren Marley at 202/363-2101 or email Lauren at Lauren@okeefecom.com