

FOR IMMEDIATE RELEASE

**O'KEEFE COMMUNICATIONS IS A FINALIST FOR
EVENT PRODUCER OF THE YEAR**



Washington, DC, May 17, 2006 – Catie and Kevin O’Keefe of Washington DC based O’Keefe Communications have been selected by *Event Solutions* magazine as joint finalists for the Event Producer of the Year Spotlight Award.

Recognizing event producers displaying an outstanding ability to organize, manage and execute the creative and technical aspects of event production, the Event Producer of the Year Award has historically been awarded to individual performers. This makes the O’Keefes’ joint selection as finalists unusual for the award.

Catie offered her opinion on their joint selection. “Even though we only assign one producer to an event, Kevin and I routinely review production plans together. We each have our own approach to developing an event and we’ve found that when we share ideas with each other, the production benefits.”

“We also think that formula for working together serves as a good model for our staff,” Kevin added. “We encourage them to work closely together and learn from one another’s talents.”

Catie and Kevin founded O’Keefe Communications in 1979, the same year they were married. Before founding the company, Kevin was Director of Communications for the United Way of America. There he co-created the United Way/NFL “Great Moments” network TV campaign, one of the longest running and most memorable marketing campaigns in television history. He has a reputation as one of the industry’s leading creative strategists and provides creative direction for every O’Keefe production.

As O’Keefe’s President, Catie is responsible for the company's financial operations and is the architect behind the many of the internal and external processes O’Keefe utilizes to maintain budget control over all of their productions. Many of O’Keefe’s clients have worked with Catie for more than twenty years and rely upon her eye for detail and standards for excellence to ensure that their every production is a success.

“We are so happy to be at this point”, Catie revealed. “*Event Solutions* is a magazine for people who love planning events as much as we do. To be recognized among this community, it’s exciting and a true honor for us.”

Winners will be announced at the Spotlight Awards ceremony at the *Event Solutions* Idea Factory in Denver, Colorado on August 23, 2006.

O'Keefe Communications

O'Keefe Communications is one of the nation's leading providers of video, multimedia and event production services. For more than 26 years, O'Keefe has produced events nationwide for non-profits, associations, corporations and the government and is the recipient of more than 100 prestigious awards for creative excellence. O'Keefe Communications is based in Washington DC and is a member of the Washington Board of Trade and ASAE & The Center for Association Leadership. O'Keefe is also certified as a Women's Business Enterprise.

For more information on O'Keefe Communications, call 202-363-2101 or visit www.okeefecom.com.

Event Solutions Magazine

Event Solutions provides valuable news and information to approximately 30,000 professionals in the event, meeting and incentive industry. For more information on *Event Solutions*, visit www.event-solutions.com.

Contact: Wendy Siminski, O'Keefe Communications, 202-363-2101 or wendy@okeefecom.com

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